



FITCH MOUNTAIN FUND

Healdsburg

Dear Neighbor,

We made history two years ago, after a 25-year struggle, when Fitch Mountain was protected forever by the purchase of this iconic community landmark. Now, we're going to make history again by opening up one of the largest public parks in Northern Sonoma County.

The countdown is on to November 2017; That's when this amazing new park and open space preserve will open, but we need your help to ensure this once-in-a-lifetime environmental project is done right and managed properly forever.

Local community members have formed the Fitch Mountain Fund as part of an effort to create a long term, sustainable funding source to help steward Fitch Mountain into the future. Our goal is to raise \$2 million over the next two years to help fund park enhancements and operations.

The Fitch Mountain Fund will assist as necessary in public investments in trail building, invasive plant removal, wildfire suppression and the development of scenic lookouts. In the future, we will have the opportunity to focus on amenities that enhance your experience on the mountain. Most importantly, we will partner with the City of Healdsburg on annual operating expenses, so that Fitch Mountain will always be open and always protected.

This is a unique partnership with one goal in mind: Provide the public with an unforgettable outdoor experience and ensure our mountain is accessible to the community forever.

We invite you to join us and invest in this crown jewel by helping sponsor our inaugural event where we will kick off the countdown to the park opening.

Our goal is to raise \$40,000 and we can't do it without you. This event is unique and it will be a fun way to contribute to the quality of life in Healdsburg. Please join us on Saturday, October 22 as a sponsor of this uniquely Healdsburg event. Your financial assistance will help to protect and preserve Fitch Mountain, Forever.

Sincerely,

Mike McGuire
State Senator

James Gore
County Supervisor

Lisa Wittke Schaffner
Member, Sonoma County Office of Education

Jim Wood
State Assemblymember

Tom Chambers
Mayor, City of Healdsburg

Kate Symonds
Fitch Mountain Association

Ray Holley
Founder, Fitch Mountain Fund

FITCH MOUNTAIN FOREVER FUNDRAISER & HIKE

WHEN: Saturday, October 22

WHERE: Villa Chanticleer in Healdsburg

TIME: 11:30 a.m. to 2:00 p.m.

EVENT: Let's celebrate Fitch Mountain in hootenanny style with a country barbeque, award winning beer and wine, music by Cahoots, family fun activities and games for the little buckaroos, a presentation and an exciting live auction (auction will be brief).

HIKE: For those feeling adventurous, the afternoon wraps up with a guided hike up Fitch Mountain at 2:00 p.m.

FOR MORE INFO & RSVP: Visit fitchmountainfund.org or call 707.479.9979



Fitch Mountain is a beautiful natural jewel, right in our urban backyard.

401 Center Street, Box 7, Healdsburg, CA 95448
fitchmountainfund.org



FITCH MOUNTAIN FOREVER - SPONSORSHIP OPPORTUNITIES

COAST REDWOOD | \$10,000

- Set round table for 8 including linens and china
- Reserved sign with logo on table
- Table service by Healdsburg Community Leaders
- Your choice of a winery or brewery pairing
- VIP parking
- Inclusion in all event materials and day-of signage, and logo on website
- Recognition during event presentation
- Inclusion in pre-event and thank-you ad in Healdsburg Tribune
- Half-page ad in the Spring/Summer Parks & Rec Guide

PILEATED WOODPECKER | \$5,000

- Set picnic table for 8 including table cloth and chinet
- Table Service and Reserved sign with logo on table
- Wine or beer on the table
- VIP parking
- Inclusion in all event materials & day-of signage
- Recognition during event presentation
- Inclusion in pre-event and thank-you ad in Healdsburg Tribune
- Quarter-page ad in the Spring/Summer Parks & Rec Guide

COAST LIVE OAK | \$1,500

- 4 event tickets
- 4 beverage tickets
- Thank you in event program
- Recognition during event presentation
- Name of business included in all day-of signage
- Inclusion in pre-event and thank-you ad in Healdsburg Tribune

PIPEVINE SWALLOWTAIL | \$500

- 2 event tickets
- 2 beverage tickets
- Thank you in event program
- Recognition during event presentation
- Name of business included in all day-of signage
- Inclusion in pre-event and thank-you ad in Healdsburg Tribune

